



Welcome Packet

2023-2024



Organization of Women Executives



A PASSION FOR EMPOWERING WOMEN

SINCE 1980



Welcome!

WE ARE SO HAPPY YOU'RE HERE.

Thank you so much for becoming a member of O.W.E! We're thrilled to have you on board and can't wait to get to know you better.

At Organization of Women Executives, our mission is to advance the business and professional status of its members; to provide and further the education and career opportunities of professional women executives through research, discussion and the exchange of information; to distribute educational services significant to the professional woman and business; to represent the interests of its members; to promote better business relations in all segments of the business community through a true spirit of cooperation between professionals.

We look forward to seeing you at our next event!

Sincerely,

Belinda Jordan

BELINDA JORDAN MD
2023-2024 CHAIR



CONTACT INFO
owergv@gmail.com



What We're About

HERE'S A LOOK AT SOME KEY BENEFITS

KEY BENEFITS

Scholarships

- 3 quarterly scholarships of \$100 each are awarded in December, March & June.
- End of membership year scholarship of \$500 awarded to a member who attended 10 of the 12 preceding meetings.

Education

- Monthly educational, practical and relatable presentations.

Networking

- Monthly luncheons every third Thursday of the month to network with other like-minded women.

Business Promotion

- Social media shoutouts, Newsletter advertisement, Mixer opportunities & online directory with thousands of views.

Organization of Women Executives serves as an organization that advances the business and professional status of its members.

Our monthly luncheons encourage women to network with other women in business in an effort to promote better business relations in all segments of the business community.

We also provide workshops, mixers and information of skills women need in order to be strong and successful business women.

Support & Build a Network of Like-Minded Women

Free Advertisement through Social Media

Access to Free Educational Seminars

Scholarship Opportunities

Access to Facebook Community Page



Detailed Benefits

MEMBERSHIP

- Be a member for 10 consecutive years and become a Charter Member! This means you will no longer need to pay dues, but you will have all the OWE benefits!
- SCHOLARSHIPS: Each membership year, 3 quarterly scholarships of \$100 each will be awarded in December, March & June. Criteria for eligibility includes being current with dues and having attended a minimum of 3 consecutive meetings (Sept-Nov, Dec-Feb, Mar-May). Members must be present to win.
- Each September, an end of membership year scholarship of \$500 will be awarded to a member who attended 10 of the 12 preceding meetings. You will be requested to give a brief announcement of the organization regarding the scholarship and its meaning for your business.

MONTHLY LUNCHEONS

- EDUCATION: Educational and relatable presentations.
- NETWORKING: Join us at 11:30am every third Thursday of the month at Double Tree Suites in McAllen to network with other like-minded women.
- LADY LUCK & DOOR PRIZES: Members get the opportunity to donate/sponsor lady luck and door prizes to promote their business. Contact our Lady Luck Promotions Director: Lupita Villarreal, 956-212-0238, lupyloopse28@hotmail.com or Sheryna Espino, 956-732-0474, theshowroombysheryna@gmail.com.
- SPONSORSHIP TABLES: Sponsor a table with your business. Perfect time to talk about your business/organization. Members: \$35 | Non-Members: \$50
- Contact Vice Chair, Elizabeth Ramirez, 956-239-8856, elizabethramirezinc@gmail.com

WEBSITE

WWW.RGVOWE.COM

- ONLINE DIRECTORY: All members are added to the online directory with your headshot included.
- Showcases our business sponsors on the Home Page with a live link. Visit our website to complete the "BECOME A SPONSOR" form.
- What else is on the website?
 - You can pay dues
 - You can apply for renewals/new membership
 - Access Eventbrite links for events
 - Learn more about OWE



Detailed Benefits

MONTHLY NEWSLETTER

- Register for our monthly newsletter: [CLICK HERE](#)
- Submit your accomplishments, events or promotions so we can feature you via our newsletter.
- Showcases our Corporate Sponsors with a live link.
- View Reminders, Featured Birthdays, Announcements, Featured Events, Pay Dues, Apply for renewal/new membership & Access links for events.

SOCIAL MEDIA PAGES

- FACEBOOK : [@owergv](#)
- INSTAGRAM: [@owe_rgv](#)
- FACEBOOK PRIVATE GROUP: [CLICK HERE TO JOIN](#)
- [4,775](#) and counting combined following
- Members are featured/highlighted
- We can feature your event/promotion if you tag OWE
- Showcases our Corporate Sponsors monthly
- What else is on our social media pages?
 - Reminders, Featured Birthdays, Announcement & Featured Events

MIXERS

WWW.RGVOWE.COM

- Members have the opportunity to promote their business by hosting a mixer
- It's the perfect opportunity and time to network and enjoy the company of other like-minded women.
- Mixers are usually quarterly. Contact us for more information.

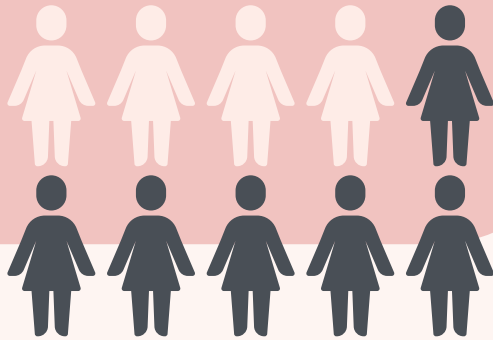
NON-PROFITS

- Are you part of any non-profits?
- OWE has given \$7K+ to local Non-Profits
- OWE connects with non-profits related to our mission.
- OWE connects with local organizations that further a cause.



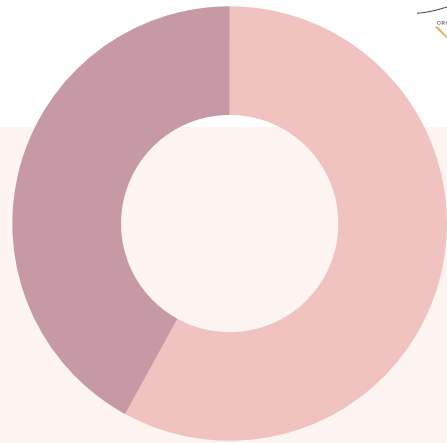
Organization of Women Executives

HIGHLIGHTS



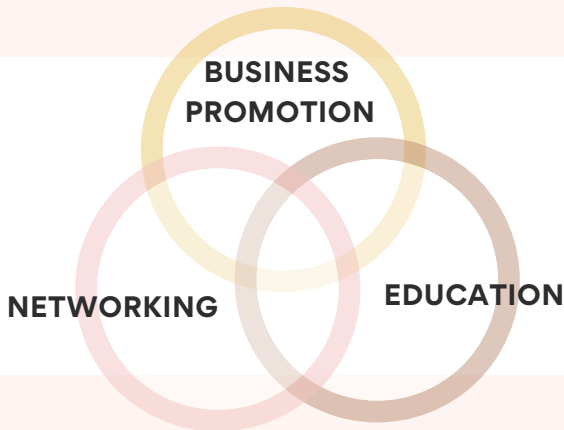
4 in 10 members have been an OWE member for 5 or more years consecutively.

Business Owners
42%



Professionals
58%

Over 40% of our membership has a female-owned business.



OVER \$7K GIVEN TO LOCAL NON-PROFITS

EDUCATIONAL HOURS

through panel discussions, speakers and workshops in the last 10 years.


MEMBERS

actively engaged throughout the membership year.

BUSINESS SCHOLARSHIPS

given to OWE members in the past 10 years.

 108

 150

 \$9,700

OTHER MEMBERSHIP BENEFITS

Social Media Shoutouts → 4,775 followers and counting!

Newsletter Advertisement → hundreds of subscribers!

Mixer Opportunities → at your business location!

Online Directory → thousands of views!



Corporate Sponsor Package

ARE YOU INTERESTED IN BECOMING A SPONSOR?

\$250

Up to 12 month duration, until August 2024



- 1 table set-up a year (with a two-minute presentation)
- Social Media Feature with logo
- Logo appears on monthly email newsletter (sent to all members)
- Logo on front page of website www.rgvowe.com with live link



Payment Method: Cash, Checks, or Venmo will be the only form of payment. Contact Aurora Garcia at 956-878-4805.

Availability: Due to the limited space on our website and email, submissions are a first-come-first-serve basis. The application does not reserve a sponsorship space unless full payment is made.

Qualifications: Only O.W.E. Members for the 2023-2024 fiscal year qualify for sponsorship advertisements.

[CLICK HERE TO APPLY](#)



Thank you

www.rgvowe.com

owergv@gmail.com

